

# S&W APPLIANCES

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## What happens after your warranty expires?

Dear Valued Customer,

Thank you for your recent purchase at S&W Appliances!

As an S&W customer you have the right to expect the very best performance from your appliances and home electronics...however, things don't always go according to plan. Warranties expire, objects break and service repair costs begin to add up. But it doesn't have to be that way...

When you're covered under **Service Protection Plus™**

The plan that prevents you from worrying about untimely problems and unpredictable expenses for as long as 5 years! The warranty that allows you to sigh in relief when something breaks, (No, not the relief of "it's time to buy a new machine!") The relief of knowing you don't have to dish up a small fortune for another repair.

**Because Service Protection Plus steps in when your manufacturers warranty expires!**

A comprehensive extended-service plan backed by GE-Zurich Warranty Management, Inc. the contract covers repairs on all major appliances from any name brand. Functional parts and labor costs included.\* It even replaces non-repairable items – free of hassle, And free of charge!

**You will barely be paying a cent for any repairs your appliances may need!**

Especially when you consider the amount of money wasted just by having a technician come down to check our faulty appliance--a \$95 minimum charge and add on an additional charge for parts and labor!  
So you may find it hard to believe that...

Service Protection Plus takes care of all that and more at the unbeatable price of a mere \$3 p/month at most!

This will have your appliance covered for a full 5 years from the date of purchase.

And it just gets better! Because if you'd like us to cover a whole package of appliances, the deal just gets even cheaper! Just check out the back side of this paper for more information on how little it'll cost you to cover the appliance/s you recently purchased!

**Yes! It's as simple as it sounds!**

Turn the page over to fill out the form and enter your personal information on the requested blanks. Then mail the sheet back to us using the return envelope enclosed. All done!

**Wishing you and your appliances many long years of health and happiness!**

Sincerely yours,  
**S&W Management**

\* excluding domestic abuse.

*-turn page please*

**Take advantage of Service Protection Plus before nature takes advantage of you!**

Please use the attached invoice to find the model numbers of the products you would like us to cover.  
Then mark the appropriate columns accordingly.

Appliance type:	Specify model Number(s) of appliance(s):	✓	Additional 4 Year Warranty
Appliance(s) price: \$0-999			\$ 119.00
Appliance(s) price: \$1000-1999			\$ 139.00
Appliance(s) price : \$2000-2999			\$ 229.00
Appliance(s) price : \$3000+			\$ 299.00
Stack Washer/Dryer Unit			\$199.00

**Warranties purchased for 3 or more appliances are eligible for a 10% discount**

Invoice# \_\_\_\_\_ Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address/City/ Zip: \_\_\_\_\_

Return this form with payment in the amount of \_\_\_\_\_ (tax included\*) in the envelope enclosed

Please make your check payable to: S&W Appliances.  
For your convenience you can also pay with your credit card.

Credit Card # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp Date: \_\_\_\_/\_\_\_\_

**Thank you for choosing Service Protection Plus!**

Any more questions? Feel free to call us at 718-387-8660 Ext. 105



\* NYC Sales Tax rate 8.375%